



BICESTER MILLENNIUM CC CLUB DEVELOPMENT PLAN

Aim 1: Increase Go-Ride Club membership

Targets	Partners	Responsibility	Funding	Progress to Date
Ensure members are actively engaged & satisfied with Go-Ride programme by holding a feedback meeting and / or using a questionnaire	Membership Secretary, Coaches, young people, parents	Paul Cox (Coach)	-	Quarterly review
Recruit more young people to BMCC membership by promoting the incentive of member reduction in session cost. Offer first year free BC Silver & licence to u16s & Bronze to 16+	Membership Secretary, Coaches, young people, parents	Cliff Smith (BMCC Membership Secretary); all coaches	-	Ongoing
Attend & use promotional club flyer at events in schools and community	Coaches, club members, School & Sports Development staff	Paul Cox (Coach)	Flyers: £100 per run x 3	3 times pa
Introduce use of Club Management Tool to promote club to new members	Committee member appointed for CMT management. RDM & Ben Falla, BC	Dominic Allkin (Club Webmaster), Kym Jones (interim Club Secretary)	-	By 30 Nov
		Total	£300 pa	



Aim 2: Increase range of Go-Ride cycling activities and disciplines

Targets	Partners	Responsibility	Funding	Progress to Date
Identify & encourage Coaches to attend 2 x L2 Discipline Specific Units pa to be better qualified to offer broader range of cycle sport disciplines	Coaches, Treasurer, British Cycling Regional Development Manager (RDM)	Treasurer / Coaches	£210 per course x 2	Review at Coaches & Committee meetings
Achieve funding for the above coaching courses by sourcing and applying for funding and coaching bursaries	Coaches, Treasurer, RDM	Treasurer / Coaches	As above	Review at Coaches & Committee meetings
Increase links with more schools for coaching & competition	Coaches, Local schools, Area School Games Organiser	Graham Frogley (Lead Coach)	-	Ongoing
		Total	£420	



Aim 3 (Equality Aim): Increase number of women & girls participating in coaching & racing

Targets	Partners	Responsibility	Income	Progress to Date
Deliver activities specifically for women & girls, eg Rider Development Sessions - age 14+	Coaches, Regional British Cycling Go-Ride Coaches	Lead female coach (to be confirmed)	-	Review quarterly
Liaise with club & local Breeze Champions to attract women & older girls towards club by running entry level activities and progressive coaching programme	Breeze Champions Coaches Rides Leaders Club Membership Secretary Regional Go-Ride Coaches	Lead female coach (to be confirmed), Kym Jones (BMCC Breeze link & interim Club Secretary)	-	Review quarterly
Focus on girls only coaching and Go-Ride Racing sessions in schools and club	Coaches, Teachers Parents, SGO Regional Go-Ride Coaches	Lead female coach (to be confirmed)	-	Review quarterly
		Total	£-	